

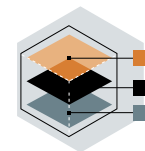
READING THE MARKET

KKPC has been expanding our R&D activities across all business areas with an aim to ensure sustainable growth momentum. In 2018, we reorganized our eight existing research teams into three organizations – Synthetic Rubbers Lab, Synthetic Resins Lab and New Business Research Lab – and established the “research resource pool-type” research system. This project-centered system, through which a research project can be created, organized and disbanded at any time, has enabled us to use our research capacity in the most flexible and efficient way possible. This agile operational structure, based on collaboration between researchers, also ensures the proper execution of research projects in line with our corporate strategy, and now we are well positioned to lead changes by reading the market.



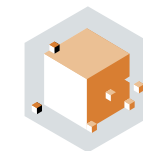
PROJECT-ORIENTED R&D SYSTEM

Following the reorganization of a research system in 2018, the Synthetic Rubbers Lab, Synthetic Resins Lab and New Business Research Lab select research projects and undertake related R&D activities at their respective areas.



SYNTHETIC RUBBERS LAB

It is in charge of research activities related to product development as well as performance and process improvements of synthetic rubber and latex products.



SYNTHETIC RESINS LAB

It is in charge of research activities related to product development as well as performance and process improvements of synthetic resin products and building materials.



NEW BUSINESS RESEARCH LAB

It focuses on securing our future competitiveness through research related to new businesses, such as CNT applied products. It is also in charge of R&D for fine chemical products, and conducts research activities on applied products of existing products and new products.