

# Corporate Citizenship

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## Business Ethics

At KKPC, we believe that the path to success is based on principles and fundamentals. Today, those principles and fundamentals are at the heart of our business philosophy. We practice ethical management in every aspect of our operations as we promote the high standards of conduct and judgment we expect each member of our family to uphold.

### Stakeholder Trust

In 2002, we initiated the creation of an ethics management system designed to enable us to fulfill our legal and social responsibilities and earn the trust and respect of our stakeholders. Today, that system is the theoretical and practical foundation that makes integrity our first and foremost practice in the workplace. Enshrined in our code of conduct, this system is supervised by the Committee for Ethical Management and encompasses evaluation teams, councils at each plant location, and the KKPC Loving Helpers service organization. Now over a decade on, the system has become our firm standard and basis for decision-making and conduct and the foundation of everything we do.

### Win-Win Relationships

We believe in shared growth. Our labor-management win-win program aims to create a sound and productive labor culture, building bonds of trust through a grievance process and a variety of other communications channels. Taking this a step further, we're also working hard to build relationships with our suppliers that are transparent, fair, and mutually beneficial. Toward this end, we operate a variety of support programs that help them upgrade their competitiveness, enhance financial stability, and provide opportunities to fairly compete for business. We provide supplier employees with training and technical support programs. We help improve the financial stability of our small and medium-size vendors by paying invoices in cash and providing financial assistance. We also provide a level playing field by operating an online procurement system and a voluntary compliance program. This systematic support is helping show the way to greater shared growth for both our suppliers and communities.