# Social Responsibility

KKPC is committed to sincere, participatory social contribution activities that can bring about positive change to our society. We focus on sharing from a long-term perspective, rather than just running one-time events, in our efforts to contribute to the healthy development of society. We also encompass more active forms of support that extend beyond financial aid by expanding the scope of our social contributions based on employee participation.

## **SOCIAL CONTRIBUTIONS**

KKPC uses our unique strengths as a global petrochemical company to fulfill our responsibilities as a corporate citizen, and to generate value in corporate social contribution activities. We encourage active participation of employees, so that sharing can be a vital part of the corporate culture of KKPC, including by offering substantial and systematic support for employee volunteer activities and by presenting awards to employees every year based on their social contribution activities.

# MAJOR CSR ACTIVITIES

Special Initiatives We are leveraging our core competencies in cutting-edge technologies and outstanding products to help resolve a wide range of social issues. One example is the program we have in place to offer customized aids to people with severe disabilities. Initiated in 2008, this program has been providing assistive devices that are specially designed to deal with the degree of disability and the specific needs of the disabled. In 2017, we donated customized wheelchairs to 23 disabled people at 22 residential facilities for the disabled. We also have in place a support program for the visually disabled. We improve the quality of white canes, which are essential for the visually disabled, to ensure easy portability and storage, and provide them to those in need across the nation. In 2017, we donated the funds to produce 1,650 white canes through the Korea Welfare Foundation for the Visually Handicapped. In addition, we manufactured easy-to-use yellow braille blocks, and braille readers to help the visually disabled - these were then donated to schools for the blind and welfare facilities across the nation.

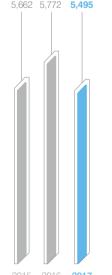
Another core social contributions program that has been in place since 2008 is to replace old windows at social welfare facilities with our premium 'Hugreen' window systems. In 2017, we replaced 117 window systems at the Silloam Care Center, located in Yangiu, Gyeonggi Province, which helped resolve issues with dew condensation, heat retention and noise.

In order to promote science education, and thus foster the young talent that will shape the future of our society, we launched the 'Chemical Frontier Festival' in 2004 under the slogan 'Dream of a future created through chemistry'. This program is designed to help high school students by increasing their interest in chemistry, and also contributes to the development of chemistry over the long-term. We donate around KRW 100 million to the program every year, and provide expert judges on experiments and the contents of research.

#### **Employee Participation in CSR Activities**

(Unit: Persons)





Community Initiatives KKPC operates a wide range of social contribution programs to encourage employee participation. For example, all employees round their monthly salary down to the nearest KRW 1,000 and donate the rounded sum, in addition to fixed-amount donations. The funds collected through these campaigns are donated to the underprivileged at the end of every year, and in response to our employees' commitment to helping others, the company raises funds through a matching grant and donates to local communities in need of a helping hand. In 2017, we delivered donations to ten facilities and groups across Korea, including the Eastern Social Welfare Society, a welfare organization for infants and the local community.

In partnership with the Korean Red Cross, we hold annual blood donation drives and collect employees' blood donor cards to give them to people in need. KKPC employees also actively participate in volunteer activities throughout the year, including year-end volunteering for employees who have not yet been able to take part in that year's social contribution activities. In 2017, there were two yearend volunteer activities through which employees built 20 bookshelves and 40 bookcases to support the education of children from multicultural families. and 2,000 heating briquettes were delivered to ten households to help the energy deprived.



## Main CSR Activities



#### SPECIAL INITIATIVES



Provide customized assistive devices to people with severe disabilities



Provide assistive devices to the visually disabled



Support social welfare facilities through Hugreen window systems



Support educational programs



# **COMMUNITY INITIATIVES**



Employee donations of small changes from salaries or fixed amount, and a matching grant of the company



Blood donation campaign



Employee volunteer programs

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